

April 29, 2014

**CEAT**  
29th April, 2014

**The BSE Limited**

Phiroze Jeejeebhoy Towers,  
Dalal Street, Kala Ghoda, Fort,  
Mumbai 400 001

**National Stock Exchange of India Ltd.,**

Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No. C/1, G Block, Bandra Kurla Complex,  
Bandra East,  
Mumbai 400 051

Dear Sirs,

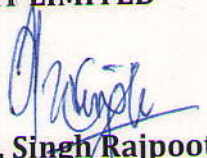
**Sub: Clause 41 of the Listing Agreement Submission of Consolidated Financial Results**

Pursuant to Clause 41 of the Listing Agreement entered into with the Stock Exchanges, please find attached copy of the Audited Consolidated Financial Results for the quarter and for the year ended 31<sup>st</sup> March, 2014, duly approved by the Board of Directors at its Meeting held today.

Kindly take the above on record.

Thanking you,

Yours faithfully,  
**CEAT LIMITED**

  
**H.N. Singh Rajpoot**  
**Company Secretary**  
*Encl: as above.*

CIN: L25100MH1958PLC011041

**Auditor's Report on Quarterly Financial Results and Year to Date Results of the Company  
Pursuant to the Clause 41 of the Listing Agreement**

To  
Board of Directors of  
CEAT Limited,

1. We have audited the quarterly consolidated financial results of CEAT Limited ('the Company') for the quarter ended March 31, 2014 and the consolidated financial results for the year ended March 31, 2014, attached herewith, being submitted by the Company pursuant to the requirement of Clause 41 of the Listing Agreement, except for the disclosures regarding 'Public Shareholding' and 'Promoter and Promoter Group Shareholding' which have been traced from disclosures made by the management and have not been audited by us. The quarterly consolidated financial results are the derived figures between the audited figures in respect of the year ended March 31, 2014 and the published year-to-date figures up to December 31, 2013, being the date of the end of the third quarter of the current financial year, which were subject to limited review. The consolidated financial results for the quarter ended March 31, 2014 have been prepared on the basis of the consolidated financial results for the nine-month period ended December 31, 2013, the audited annual consolidated financial statements as at and for the year ended March 31, 2014, and the relevant requirements of Clause 41 of the Listing Agreement and are the responsibility of the Company's management and have been approved by the Board of Directors of the Company. Our responsibility is to express an opinion on these consolidated financial results based on our review of the consolidated financial results for the nine-month period ended December 31, 2013 which was prepared in accordance with the recognition and measurement principles laid down in Accounting Standard (AS) 25, Interim Financial Reporting, notified under the Companies Act, 1956 read with General Circular 8/2014 dated 4 April 2014 issued by the Ministry of Corporate Affairs and other accounting principles generally accepted in India, our audit of the annual consolidated financial statements as at and for the year ended March 31, 2014, and the relevant requirements of Clause 41 of the Listing Agreement.
2. We conducted our audit in accordance with the auditing standards generally accepted in India. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial results are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts disclosed as financial results. An audit also includes assessing the accounting principles used and significant estimates made by management. We believe that our audit provides a reasonable basis for our opinion.
3. We did not audit the financial statements of three subsidiaries, included in the consolidated quarterly financial results and consolidated year to date results, whose consolidated / standalone financial statements reflect total assets of Rs. 26,656 lacs as at March 31, 2014, as well as total revenue of Rs. 22,859 lacs for year ended March 31, 2014 and Rs. 5,791 lacs for the quarter then ended. These financial statements and other financial information have been audited by other auditors whose reports have been furnished to us, and our opinion on the quarterly financial results and the year to date results, to the extent they have been derived from such financial statements, is based solely on the report of such other auditors.

## **S.R. BATLIBOI & ASSOCIATES LLP**

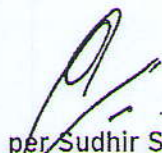
Chartered Accountants

CEAT Limited

Page 2 of 2

4. In our opinion and to the best of our information and according to the explanations given to us, these quarterly financial results as well as the year to date results:
  - i. are presented in accordance with the requirements of clause 41 of the Listing Agreement in this regard; and
  - ii. give a true and fair view of the net profit and other financial information for the quarter ended March 31, 2014 and for the year ended on that date.
5. Further, read with paragraph 1 above, we report that the figures for the quarter ended March 31, 2014 represent the derived figures between the audited figures in respect of the financial year ended March 31, 2014 and the published year-to-date figures up to December 31, 2013, being the date of the end of the third quarter of the current financial year, which were subjected to a limited review as stated in paragraph 1 above, as required under Clause 41(I)(d) of the Listing Agreement.
6. Further, read with paragraph 1 above, we also report that we have, on the basis of the books of account and other records and information and explanations given to us by the management, also verified the number of shares as well as percentage of shareholdings in respect of aggregate amount of public shareholdings, as furnished by the Company in terms of clause 35 of the Listing Agreement and found the same to be correct.

For S.R. BATLIBOI & ASSOCIATES LLP  
ICAI Firm registration number: 101049W  
Chartered Accountants



per Sudhir Soni  
Partner

Membership No.: 41870

Place: Mumbai  
Date: April 29, 2014

# CEAT CEAT LIMITED

Registered Office

RPG House, 463, Dr. Annie Besant Road, Mumbai 400 030.

## Statement Of Consolidated Audited results for the quarter and year ended 31st March, 2014

( ₹ in Lacs)

| Particulars                                                                                                 | Consolidated         |                        |                      |                      |                      |
|-------------------------------------------------------------------------------------------------------------|----------------------|------------------------|----------------------|----------------------|----------------------|
|                                                                                                             | Quarter ended        |                        |                      | Year ended           |                      |
|                                                                                                             | 31-Mar-14<br>Audited | 31-Dec-13<br>Unaudited | 31-Mar-13<br>Audited | 31-Mar-14<br>Audited | 31-Mar-13<br>Audited |
| 1 a) Sales                                                                                                  |                      |                        |                      |                      |                      |
| Gross Sales                                                                                                 | 1,59,322             | 1,56,469               | 1,45,726             | 6,04,976             | 5,47,733             |
| Less : Excise duty on Sales                                                                                 | 14,935               | 13,651                 | 12,384               | 54,199               | 46,833               |
| <b>Net Sales / Revenues from Operations</b>                                                                 | <b>1,44,387</b>      | <b>1,42,818</b>        | <b>1,33,342</b>      | <b>5,50,777</b>      | <b>5,00,900</b>      |
| b) Other Operating Income                                                                                   | 908                  | 1,050                  | 1,228                | 4,621                | 4,321                |
| <b>Total Income from operations (net)</b>                                                                   | <b>1,45,295</b>      | <b>1,43,868</b>        | <b>1,34,570</b>      | <b>5,55,398</b>      | <b>5,05,221</b>      |
| 2 Expenditure                                                                                               |                      |                        |                      |                      |                      |
| a) Cost of materials consumed                                                                               | 95,405               | 83,930                 | 84,002               | 3,56,500             | 3,45,540             |
| b) Purchases of stock-in-trade                                                                              | 4,350                | 3,389                  | 1,280                | 12,466               | 5,879                |
| c) Changes in inventories of finished goods, work-in-progress and stock-in trade                            | (5,210)              | 6,130                  | 3,957                | (12,391)             | (3,843)              |
| d) Employee benefits expenses                                                                               | 7,577                | 8,454                  | 8,084                | 31,092               | 28,304               |
| e) Depreciation and amortisation expenses                                                                   | 2,172                | 2,152                  | 2,012                | 8,654                | 8,062                |
| f) Other expenditure                                                                                        | 27,137               | 26,127                 | 23,258               | 1,01,945             | 85,546               |
| <b>Total expenses</b>                                                                                       | <b>1,31,431</b>      | <b>1,30,182</b>        | <b>1,22,593</b>      | <b>4,98,266</b>      | <b>4,69,488</b>      |
| 3 Profit from operations before Other Income, finance cost & exceptional Items (1-2)                        | 13,864               | 13,686                 | 11,977               | 57,132               | 35,733               |
| 4 Other Income                                                                                              | 463                  | 366                    | 553                  | 1,399                | 1,768                |
| 5 Profit from ordinary activities before finance cost and exceptional Items (3+4)                           | 14,327               | 14,052                 | 12,530               | 58,531               | 37,501               |
| 6 Finance costs                                                                                             | 3,979                | 4,213                  | 4,102                | 17,204               | 18,081               |
| 7 Profit from ordinary activities after finance costs but before exceptional Items (5-6)                    | 10,348               | 9,839                  | 8,428                | 41,327               | 19,420               |
| 8 Exceptional Items ( Refer Note 3 )                                                                        | 1,004                | -                      | -                    | 1,004                | 2,770                |
| 9 Profit before tax (7-8)                                                                                   | 9,344                | 9,839                  | 8,428                | 40,323               | 16,650               |
| 10 Tax Expenses                                                                                             | 3,126                | 3,165                  | 1,938                | 13,244               | 4,631                |
| 11 Net Profit for the period (9-10)                                                                         | 6,218                | 6,674                  | 6,490                | 27,079               | 12,019               |
| 12 Dividend on Subsidiary's Preference Share                                                                | -                    | -                      | (3)                  | -                    | -                    |
| 13 Minority Interest                                                                                        | (24)                 | (21)                   | -                    | (45)                 | -                    |
| 14 Net Profit / (Loss) after taxes, minority interest and share of profit / (Loss) of associates (11-12-13) | 6,242                | 6,695                  | 6,493                | 27,124               | 12,019               |
| 15 Paid-up equity share capital<br>(Face Value of the Share (₹10 each))                                     | 3,596                | 3,596                  | 3,424                | 3,596                | 3,424                |
| 16 Reserves excluding Revaluation Reserves as per Balance Sheet of previous accounting year                 | -                    | -                      | -                    | 98,364               | 73,857               |
| 17 Earnings Per Share (of ₹ 10 each not annualised)                                                         |                      |                        |                      |                      |                      |
| a) Basic                                                                                                    | 17.36                | 18.62                  | 18.95                | 76.59                | 35.10                |
| b) Diluted                                                                                                  | 17.36                | 18.62                  | 18.58                | 76.14                | 34.40                |



Jy

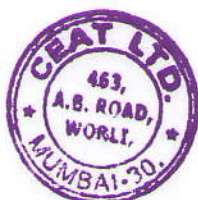


PART II

Select Information for the quarter ended 31st March, 2014.

|                                                                                              |             |             |             |             |             |
|----------------------------------------------------------------------------------------------|-------------|-------------|-------------|-------------|-------------|
| <b>A PARTICULARS OF SHAREHOLDING</b>                                                         |             |             |             |             |             |
| 1 Public shareholding                                                                        |             |             |             |             |             |
| - Number of Shares                                                                           | 1,54,21,972 | 1,54,21,972 | 1,56,70,973 | 1,54,21,972 | 1,56,70,973 |
| - Percentage of Shareholding                                                                 | 42.89       | 42.89       | 45.76       | 42.89       | 45.76       |
| 2 Promoters and Promoter Group Shareholding                                                  |             |             |             |             |             |
| a) Pledged/Encumbered                                                                        |             |             |             |             |             |
| - Number of shares                                                                           | -           | -           | -           | -           | -           |
| - Percentage of shares (as a % of the total shareholding of the promoter and promoter group) | -           | -           | -           | -           | -           |
| - Percentage of shares (as a % of the total of the share capital of the company)             | -           | -           | -           | -           | -           |
| b) Non encumbered                                                                            |             |             |             |             |             |
| - Number of shares                                                                           | 2,05,33,738 | 2,05,33,738 | 1,85,72,561 | 2,05,33,738 | 1,85,72,561 |
| - Percentage of shares (as a % of the total shareholding of the promoter and promoter group) | 100.00      | 100.00      | 100.00      | 100.00      | 100.00      |
| - Percentage of shares (as a % of the total of the share capital of the company)             | 57.11       | 57.11       | 54.24       | 57.11       | 54.24       |

|          | Particulars                                    | Quarter ended |           |           |
|----------|------------------------------------------------|---------------|-----------|-----------|
|          |                                                | 31-Mar-14     | 31-Dec-13 | 31-Mar-13 |
| <b>B</b> | <b>INVESTOR COMPLAINTS</b>                     |               |           |           |
|          | Pending at the beginning of the quarter        | 0             | 0         | 1         |
|          | Received during the quarter                    | 5             | 4         | 0         |
|          | Disposed off during the quarter                | 5             | 3         | 1         |
|          | Remaining unresolved at the end of the quarter | 0             | 1         | 0         |



*dy*



# CEAT LIMITED

## Statement of Assets and Liabilities as at March 31, 2014

( ₹ in Lacs)

| Particulars |                                            | Consolidated    |                 |
|-------------|--------------------------------------------|-----------------|-----------------|
|             |                                            | Year ended      |                 |
|             |                                            | Audited         |                 |
|             |                                            | 31.03.2014      | 31.03.2013      |
| <b>A</b>    | <b>EQUITY AND LIABILITIES</b>              |                 |                 |
| <b>1</b>    | <b>Shareholders' funds</b>                 |                 |                 |
|             | (a) Share capital                          | 3,596           | 3,424           |
|             | (b) Reserves and Surplus                   | 99,265          | 74,758          |
|             | (c) Money received against share warrants  | -               | 364             |
|             | <b>Sub-total - Shareholders' Funds</b>     | <b>1,02,861</b> | <b>78,546</b>   |
| <b>2</b>    | Preference Shares Issued by Subsidiaries   | -               | 9               |
| <b>3</b>    | Minority Interest                          | 3,629           | -               |
| <b>4</b>    | <b>Non-current liabilities</b>             |                 |                 |
|             | (a) Long-term borrowings                   | 42,333          | 42,404          |
|             | (b) Deferred tax liabilities (net)         | 11,484          | 7,863           |
|             | (c) Other long term liabilities            | 142             | 142             |
|             | (d) Long-term provisions                   | 2,458           | 1,423           |
|             | <b>Sub-total - Non-current liabilities</b> | <b>56,417</b>   | <b>51,832</b>   |
| <b>5</b>    | <b>Current liabilities</b>                 |                 |                 |
|             | (a) Short-term borrowings                  | 59,686          | 40,479          |
|             | (b) Trade payables                         | 69,429          | 79,250          |
|             | (c) Other current liabilities              | 55,418          | 57,729          |
|             | (d) Short-term provisions                  | 7,177           | 6,855           |
|             | <b>Sub-total - Current liabilities</b>     | <b>1,91,710</b> | <b>1,84,313</b> |
|             | <b>TOTAL - EQUITY AND LIABILITIES</b>      | <b>3,54,617</b> | <b>3,14,700</b> |
| <b>B</b>    | <b>ASSETS</b>                              |                 |                 |
| <b>1</b>    | <b>Non - current assets</b>                |                 |                 |
|             | (a) Fixed assets                           | 1,62,468        | 1,57,858        |
|             | (b) Goodwill on consolidation              | 2,271           | 2,157           |
|             | (c) Non-current investments                | -               | 59              |
|             | (d) Long-term loans and advances           | 8,608           | 8,066           |
|             | (e) Other non-current assets               | 1,005           | 1,057           |
|             | <b>Sub-total - Non-current assets</b>      | <b>1,74,352</b> | <b>1,69,197</b> |
| <b>2</b>    | <b>Current assets</b>                      |                 |                 |
|             | (a) Current investments                    | -               | -               |
|             | (b) Inventories                            | 75,358          | 55,882          |
|             | (c) Trade receivables                      | 75,453          | 66,285          |
|             | (d) Cash and Bank balances                 | 16,787          | 11,208          |
|             | (e) Short-term loans and advances          | 9,246           | 10,455          |
|             | (f) Other current assets                   | 3,421           | 1,673           |
|             | <b>Sub-total - Current assets</b>          | <b>1,80,265</b> | <b>1,45,503</b> |
|             | <b>TOTAL - ASSETS</b>                      | <b>3,54,617</b> | <b>3,14,700</b> |



*Handwritten signature*

Notes:

1. The above results were reviewed by the Audit Committee and thereafter approved by the Board of Directors at their meeting held on April 29, 2014.
2. The Consolidated results of the company include results of CEAT Bangladesh Limited, Bangladesh, Rado Tyres Limited and the consolidated results of Associated CEAT Holdings Company (Private) Limited, Sri Lanka. This has been consolidated as per Accounting Standard (AS 21).
3.
  - a) The Company had introduced a Voluntary Retirement Scheme (VRS) for its employees. The compensation in respect of employees who opted for VRS aggregates to ₹ 6,89.19 Lacs (previous year ₹ 13,66 Lacs) which is disclosed as an Exceptional Item.
  - b) The Company's Plant at Bhandup, Mumbai, had an incident of fire at its Raw Material Store on February 23, 2014. Fixed assets of written down value of ₹ 2,30.87 Lacs and stock of ₹ 25,38.16 Lacs were destroyed in the fire. In terms of the Company's insurance coverage, management is confident of recovering an amount of ₹ 25,56.40 Lacs from the insurance company. An amount of ₹ 314.74 Lacs being the net unrecoverable amount, including incidental expenses incurred, is disclosed as an exceptional item.
  - c) During the previous year, the Company changed its method of recognizing provision for warranty from actual claim basis to expected cost, based on past trend. The provision for earlier years amounting to ₹ 14,04 Lacs was disclosed as an exceptional item.
4. Tax expenses for the year ended March 31, 2013 includes a prior period credit of ₹ 7,10 Lacs.
5. During the previous quarter, the Company has made an additional investment of ₹ 19,50 Lacs in CEAT Bangladesh Limited, as share application money for 2,41 Lac shares of face value of Taka 10 each, for which the shares have been allotted in the quarter ended March 31, 2014.
6. During the year pursuant to Order of Board for Industrial and Financial Reconstruction (BIFR), Rado Tyres Limited (Rado), has allotted 75,00,000 Equity shares of ₹ 4/-each fully paid up to the Company on conversion of loan given to it by the company. The company's stake in Rado Tyres Limited now stands increased to 58.56% and accordingly Rado Tyres Limited has become a subsidiary of the company w.e.f. September 27, 2013.
7. The Board of Directors have recommended a Dividend of ₹ 10/- per share of face of ₹ 10/- each.
8. The figures have been regrouped / rearranged wherever considered necessary to conform to current period classification and grouping.
9. The Company has only one business segment "Tyres".
10. The figures of the last quarter are the balancing figures between audited figures in respect of the full financial year up to March 31, 2014 and the unaudited published year-to-date figures up to December 31, 2013, being the date of the end of the third quarter of the financial year which were subject to limited review.



*dg*

11. The Company has opted to publish consolidated financial results. Standalone financial results are available on company's website [www.ceat.in](http://www.ceat.in). Key numbers of Standalone financial results of the Company are as under:-

| Particulars                                         | ( ₹ in Lacs)  |            |            |            |            |
|-----------------------------------------------------|---------------|------------|------------|------------|------------|
|                                                     | Stand Alone   |            |            |            |            |
|                                                     | Quarter ended |            |            | Year ended |            |
|                                                     | 31.03.2014    | 31.12.2013 | 31.03.2013 | 31.03.2014 | 31.03.2013 |
| Total Income from Opearations                       | 1,40,796      | 1,38,583   | 1,31,127   | 5,35,481   | 4,88,145   |
| Profit Before Tax                                   | 8,922         | 9,090      | 7,845      | 37,713     | 14,573     |
| Net Profit for the period                           | 5,857         | 6,085      | 6,090      | 25,378     | 10,635     |
| Earning Per Share ( of ₹ 10 each)<br>not annualised |               |            |            |            |            |
| a) Basic                                            | 16.29         | 16.92      | 17.78      | 71.66      | 31.06      |
| b) Diluted                                          | 16.29         | 16.92      | 17.43      | 71.24      | 30.44      |

By order of the Board

*Anant Vardhan Goenka*

Anant Vardhan Goenka  
Managing Director

Place: Mumbai  
Date: 29.04.2014

